



Ali Navidi, Psy.D., ACC
GreenLead Institute, Coach

Dr. Navidi utilizes his extensive psychological and coaching experience to connect with clients on a deeper level to understand their challenges. He works with individuals and teams at various levels to help them face common leadership issues and to enhance their interpersonal effectiveness, employee performance management, and their ability to manage conflict. Dr. Navidi provides consulting services to a variety of public, non-profit, and private sector clients. This includes executive coaching for federal agencies, technology firms, and start-ups.

Most recently, Dr. Navidi has developed and trained people on the Habit Mindset system, which teaches people how to get better at the skill of habit formation. Furthermore, he has developed the Four Rules of Mental Resilience, which gives people the mindset and skills to thrive during times of change.

Representative Clients: Dr. Navidi's client organizations include non-profit, private sector, and government agencies, such as: DOD, DOE, FDA, NIH, NRC, DEA, Entrepreneurs/Start-ups, Washington Wizards, Fannie Mae, VeriSign, and Western Services Corp.

Coaching Approach: Dr. Navidi's approach combines a deep expertise in human behavioral-science with experience consulting to a wide variety of organizations and individuals. He avoids jargon and double-speak and works hard to speak directly to the issue at hand.

Key Coaching Areas:

- Business
- Acumen
- Productivity
- Time Management
- Procrastination
- Interpersonal Skills
- Managing Conflict
- Dealing with Difficult People
- Navigating Change
- Resilience
- Political Savvy
- Leading People

Academic Qualifications:

- Doctoral Degree in Clinical Psychology, American
- School of Professional Psychology
- Associate Certified Coach (ACC), International Coach Federation
- 10+ years of leadership coaching experience

Certifications/Assessment Tools: Conflict Dynamics Profile (CDP), Resilient Leadership Certified Coach, David Allen's Getting Things Done (GTD), Four Rules of Mental Resilience, Habit Mindset, FBI – Hostage Negotiation Seminar.

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