



Adam Chalker, M.Ed, PCC
GreenLead Institute, Founder/CEO

Adam Chalker is an ICF Professional Certified Coach who specializes in helping mission-driven leaders develop the skills to multiply their impact.

Adam serves as the Founder and CEO at GreenLead Institute and as Adjunct Faculty at the Georgetown University Institute of Transformational Leadership. He works with leaders across business, military, government, and non-profit organizations. He helps leaders who are passionate about creating lasting, positive change in their organizations - and the larger world - and are hungry to take their game to the next level. His work often includes helping leaders increase confidence, overcome obstacles, transition between roles, manage complex sets of stakeholders, and build great teams. In coaching, Adam draws heavily from applied behavioral sciences, adult development theory, organizational systems theory, and applied neuroscience.

Prior to GreenLead, Adam served as VP of Customer Success at PlotWatt Inc, an electricity analytics company based in Durham, NC. Before that, Adam led the Organization Performance Solutions practice for Suntiva LLC, a boutique management consulting firm in Washington D.C. He delivered thousands of hours of executive coaching, team workshops, and leadership development trainings for private sector and government clients. He's also worked as an internal leadership development consultant at a Fortune 500 company and has owned, grown, and sold a CrossFit box. On a personal note, he spends free time at CrossFit, yoga, and the Research Triangle Park Rotary Club. Adam also serves as a Board Member for a private elementary school.

Education & Certifications

- Leadership Coaching Certificate Program, Georgetown University
- Masters of Education in Human Resource Development (Focus: Leadership Development, Adult Learning, Org Development), George Washington University
- Rotary Ambassadorial Scholar, Institut d'Etudes Politiques in Strasbourg France
- B.A. in Political Science (Phi Beta Kappa, High Honors in Political Science, Terry Leadership Scholarship), Davidson College
- Certifications: Professional Certified Coach (PCC) through the International Coaching Federation, Workplace Big 5 Profile Personality Assessment, The Leadership Circle, Conflict Dynamics Profile, CrossFit Level 1.
- Advanced Trainings: Somatic Coaching and Embodied Leadership, Adult Development Theory, Resilient Leadership & Family/Organizational Systems Theory, Radical Collaboration and Negotiation, Customer Success, Behavioral Economics, Meditation, Yoga, Reiki, and CrossFit.

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